Sales Region

Alt Order #



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Date Invoice Month Invoice Period 10/01/12 - 10/21/12 961575-1 10/21/12 October 2012

Sales Office Station Account Executive WESH Fran Berg

Flight Dates

Broadcast

Eagle-Washingt National

Advertiser Estimate Number Product SCOTT PLAKON Republican Party of Florida

> Order# 10/08/12 - 10/28/12 961575 07910603 Billing Calendar Billing Type Deal#

> > Cash

Special Handling

IDB# Advertiser Code | Product Code RPFL

Advertiser Ref Agency Ref

www.wesh.com

Billing Address:

Southern Campaign Resources Attention: Accounts Payable 235 East Virginia St Tallahassee, FL 32301

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

	0	- 15 /			O			Spots/		_		
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		-31 -30
1	10/11/12 Class of Time	10/12/12 e - Pre-emp	NBC Toda otible with no	ay Show tice	7:00-9:00 AM	11	:30	2	\$1,300.00	NM		
	m is a company of the	Start Date 10/08/12	End Date 10/14/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,300.00						
	Spots: # Ch	Day Air		Time Descrip		Start/End Time		h Ad-ID			Rate	
	2 WES			35 AM NBC To	-	7:00-9:00 AM		0 RPOF3002			\$1,300.00	
<u> </u>	1 WES	SHF 10/	/12/12 8:	42 AM NBC To	oday Show	7:00-9:00 AM	:3	0 RPOF3002			\$1,300.00	NM
2	2 10/10/12 Class of Time	10/12/12 e - Pre-emp			12:12:00-12:30 PM	1-1	:30	2	\$500.00	NM		
		Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 1-1	Spots/Week 2	<u>Rate</u> \$500.00						
- 55.	Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Туре
	1 WES	SHW 10, Credited	–	M-F NO	OON NEWS 12-12:30	12:00-12:30 PN	1 :0	00			\$500.00	NM
	2 WES	SHF 10	/12/12 12::	28 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	/ :3	30 RPOF3002			\$500.00	NM
3	3 10/11/12 Class of Time	10/12/12 e - Pre-emp	M-F 6-6:3		M-F 6-6:30 PM	11	:30	2	\$1,400.00	NM		
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,400.00						
	Spots: # Ch	Day Air		Time Descrip		Start/End Time	Leng	th Ad-ID			Rate 1	Type
	1 WES	SHTh 10	/11/12 6:	27 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	30 RPOF3002			\$1,400.00	NM
	2 WES	SH <i>F</i> 10, Credited	/12/12 I	M-F 6-	6:30 PM	M-F 6-6:30 PM	: :	00			\$1,400.00	NM
4	1 10/10/12 Class of Tim	10/13/12 e - Pre-emp	M-Su Nev	ws @ 11PM otice	11-1135p	1111-	:30	4	\$1,500.00	NM		
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1111-	Spots/Week 4	<u>Rate</u> \$1,500.00						
	Spots: # Ch	Day Air	r Date Air	Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate	Type
	1 WES	SHW 10. Credited		M-Su I	Vews @ 11PM	11-1135p	:0	00			\$1,500.00	NM
	3 WE	SHTh 10	/11/12 11:	31 PM M-Su N	News @ 11PM	11-1135p	::	30 RPOF3002			\$1,500.00	NM
	4 WE	SH <i>F</i> 10. Credited	V12/12 1	M-Su I	Vews @ 11PM	11-1135p	.:0	00			\$1,500.00	NM
	2 WE	SH Sa 10 Credited		M-Su I	Vews @ 11PM	11-1135p	31	00			\$1,500.00	NM
	5 10/14/12	10/14/12	SA/SU 6	-6:30 PM	SA/SU 5:58-6:30 F	PIS	:30	1	\$1,200.00	NM	·	

Send Payment To:

Credited



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Date Invoice Month Invoice Period Invoice # 961575-1 10/21/12 October 2012 10/01/12 - 10/21/12

<u>Advertiser</u>	Product	Estimate Number
Republican Party of I	Florida SCOTT PLAKON	

www.v	vesh.com											
Line	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spo 		Rate	Туре	
	Class of Tir	ne - Pre-emp	otible with no		Ag Mar Regulation							100
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$1,200.00						
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> ESH Su 10. Credited	/14/12	r Time Descri SA/SU	<u>ption</u> / 6-6:30 PM	Start/End Time SA/SU 5:58-6:		gth Ad- 00	<u>-ID</u>			Rate Type \$1,200.00 NM
6	10/15/12 Class of Tir	10/18/12 ne - Pre-em		day Show	7:00-9:00 AM	11	:30		2	\$1,500.00	NM	
	Weeks:	The second second	End Date 10/21/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,500.00				-		
	Spots: # Ch		<u>Date</u> <u>Ai</u>	r Time Descri		<u>Start/End Time</u> 7:00-9:00 AM	-	<u>gth</u> <u>Ad</u> :00	<u>-ID</u>			Rate Type \$1,500.00 NM
	2 WI	ESH Th 10 Credited		NBC 7	Today Show	7:00-9:00 AM		:00	6			\$1,500.00 NM
7	7 10/16/12 Class of Tir	10/19/12 me - Pre-em			-12:12:00-12:30 PM	-11-1	:30		3	\$450.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -11-1	Spots/Week 3	<u>Rate</u> \$450.00						
	Spots: # Ch 3 Wi	n <u>Day Air</u> ESH <i>Tu 10</i> Credited	/16/12	ir Time Descri	iption IOON NEWS 12-12:30	Start/End Time 12:00-12:30 P		gth <u>Ad</u> :00	-ID			<u>Rate</u> <u>Type</u> \$450.00 NM
	2 W	ESHW 10 Credited	/17/12	M-F N	IOON NEWS 12-12:30	12:00-12:30 P	PM	:00				\$450.00 NM
	1 W		0/19/12	M-F N	IOON NEWS 12-12:30	12:00-12:30 F	PM	:00		8		\$450.00 NM
8	3 10/15/12 Class of Ti	10/17/12 me - Pre-em	M-F 6-6: ptible with n		M-F 6-6:30 PM	1-1	:30	-	2	\$1,500.00	NM	
11	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1-1	Spots/Week 2	Rate \$1,500.00	-					
	Spots: # Ch 1 W	n <u>Day Ai</u> ESH <i>M</i> 10 Credited	0/15/12	ir Time Descr M-F 6	iption -6:30 PM	Start/End Tim M-F 6-6:30 PI		gth Ad :00	I-ID			<u>Rate Type</u> \$1,500.00 NM
	2 W	ESHW 10 Credited	0/17/12	M-F 6	-6:30 PM	M-F 6-6:30 PI	М	:00				\$1,500.00 NM
9	9 10/16/12 Class of Ti	10/20/12 me - Pre-em	M-Su Ne	ews @ 11PM otice	11-1135p	-11-	:30)	2	\$1,600.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -11-	Spots/Week 2	<u>Rate</u> \$1,600.00						
	Spots: # Cl 1 W	n <u>Day Ai</u> ESH <i>Tu 10</i> <i>Credite</i>	0/16/12	ir Time Descr M-Su	iption News @ 11PM	Start/End Tim 11-1135p	<u>le Len</u>	igth <u>Ac</u> :00	<u>I-ID</u>			<u>Rate</u> <u>Type</u> \$1,600.00 NM
	2 W	ESH Sa 10 Credited	0/20/12	M-Su	News @ 11PM	11-1135p		:00	M			\$1,600.00 NM
1	0 10/21/12 Class of Ti	10/21/12 me - Pre-em		6-6:30 PM otice	SA/SU 5:58-6:30 F	PIS	:30)	1	\$1,100.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,100.00						
	Spots: # C 1 W	h <u>Day Ai</u> ESH <i>Su 10</i>	0/21/12	ir Time Descr SA/S	r <u>iption</u> U 6-6:30 PM	Start/End Tim SA/SU 5:58-6		ogth <u>Ac</u> :00	d-ID			<u>Rate</u> <u>Type</u> \$1,100.00 NM

Total Spots

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
961575-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Republican Party o	f Florida SCOTT PLAKON	

www.wesh.com

Payment Terms 30 Days

Gross Total

\$6,000.00

Agency Commission

\$900.00

Net Amount Due

\$5,100.00